

# SWHW OCTOBER MASTERMIND

*Somer Phoebus +  
Michelle Myers*

**All quotes are from Michelle Myers or Somer Phoebus unless otherwise noted.**

**Somer: Top 5 Things to Bring to Narrow:**

Bible  
Notebook or laptop  
Something to keep you warm  
Dr. Pepper chapstick  
Open hands  
Comfortable shoes

Come to Narrow with open hands and you will get twice as much rather than spending part of Narrow getting your hands pried open.

**Michelle: Favorite Software for small Businesses**

Basecamp: Even if you're solely working with contractors, you need a communication platform.

Canva: Canva is the most user-friendly graphic design software that still looks professional.

LeadPages: Gather email addresses so you can communicate with customers.

Shopify: If you sell products, look into Shopify.

**Somer: So many in today's world talk about 'manifesting' various things in their life. And the more that you think of something, the more you will experience it. What is the swHw view on that?**

Manifesting implies that our words have power.

You don't want what you want.

Matthew 6 prayer - "Your Kingdom come" - pray what God wants.

I don't want anything to happen in my life that the Lord didn't put in place.

We can't trust ourselves to think up our own desires and put them into place. Trust God.

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Michelle: Growing up in the church I always heard Matthew 6:1 quoted and used to teach that if you brag on your own accomplishments then God will not reward you for them because you took it on yourself. That mentality is so deeply sown in me that I have a very hard time with something like bragging on myself. My company recently went through an owner change, and we currently have monthly update calls with the new owners and my superior highlights each team member's achievements for the month. My superior is allowing each team member to give him the points they would like highlighted, it is really a time that they want any stand out achievements to highlight. I am really struggling with this because I feel like I just do my job, it is hard for me to say, "I am such a great asset to this company because...". Deep down inside I feel like if I am doing my job well then it should speak for itself, I feel so self centered bragging on my work in this way.

If it ever starts to feel comfortable to promote yourself, that's not a good place to be.

May we always approach having to discuss anything we've done with humility.

Understand the difference between Matthew 6 and your supervisor's request.

Matthew 6 - doing good deeds to be noticed in a public setting.

Your supervisor is asking you to share truthfully what you've done in a private setting with a shared mission. It's different than bragging on yourself publicly.

Be truthful. Brag on someone else who helped you. Share something helpful to take it to the next level.

What does this make possible for you? How can you share differently than others?

Somer: How to combat struggling with anxiousness, particularly when I know the Lord has called me to do something, yet I'm not seeing "fruits of the labor"

Challenge yourself on what you define as fruit.

The Lord will not call you to something that isn't fruitful.

If the Lord called you there, there is fruit. It might be seeds, conversation starters, doors open to share the love of Jesus.

In our world, we are quick to see the shiny fruit, but it may not actually be fruit.

Being anxious about what we're called to do is understandable. The Lord doesn't call us to be comfortable.

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Most of the time, anxiety comes with the unknown. Trust God that that's where you're supposed to be.

Michelle: What strategies do you have for building a social media following to attract your ideal client? AND how to come up with fresh content for social media to keep your audience engaged when you're completely stumped/ feel like people are bored of what we normally do?

You have such a greater Kingdom purpose than to perform on social media.

Don't think of social media in terms of a strategy.

Anyone will get exhausted trying to entertain an audience all day every day. If you are trying to do social media in a way that entertains an audience, you will wear yourself out.

Aim to serve a person.

Trust that God is bigger than the algorithm.

Social media is botox for your business. Botox is expensive, takes time, only works if you continue to do it, it doesn't fix your problems. - SP

There is stuff about social media that isn't sexy so it's not talked about.

The internet did not make entrepreneurship easier, it made it more convenient.

If you're stumped, social media is the worst place to go for creativity. Go deeper into your business, serve someone, have a conversation with a customer.

Somer: Having tough conversations at work -- especially when there seems to be a misunderstanding and the other person doesn't want to budge.

Ask the Holy Spirit to guide you.

Care more about the person - It doesn't mean you back away from truth.

It's not about resolve, it's about your opportunity to witness.

In conflict, the balance is off, but the opportunity to love is greater.

Put your ego to the side.

When conflict comes up, stop and thank Jesus.

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Your Kingdom come, Your will be done.

Michelle: I know God does the growing and transforming with my women's group and ministries at church, in my marriage, kids, and so many other spaces that are challenging and painful...but for some reason I have trouble surrendering and believing that with my business and I keep going back to it being on me. I don't even know what my question is...besides how do I transfer that over? I don't know what to do and I'm getting coached but not gospel centered

It's very hard for someone who is gospel-centered to be coached by someone who is not.

Spiritual fruit does not always satisfy earthly results.

Staying in step with the Spirit is different from staying in step with your bank account.

1 Peter 5:10

Glory comes later.

Perfect, confirm, strengthen and establish - does not happen on this side of heaven.

God Himself with perfect, confirm, strengthen and establish you -- just not here. He'll do it in Heaven.

Somer: Something I'm thinking/praying about - taking up my cross while taking care of myself so I can take care of others. Not seeking earthly comfort while also trusting God to meet every need I have to enable me to love others well in the ways he's calling me to. Doing things I enjoy, but for the sake of filling me up to love others well. Realizing what I really truly need vs. what I thought I needed to accomplish his will.

Let yourself live in the tension for a little bit.

Be available to the people He's placed in your life, but also keep your boundaries in place so you can take care of the most important things in life.

Self-care is not selfish unless it interrupts your ministry.

Michelle + Somer: My question is about goal setting for next year. How are you approaching looking ahead and setting goals in this season?

Your goals are always just ideas and aiming in the right direction. - SP

Stop looking at the bullseye and look at the arrow in your hand. - SP

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Focus your aim on Jesus. - SP

Nothing that has happened this year or will happen this year surprises Jesus. - SP

Stop thinking in terms of big goals and work toward deep, long-lasting goals. - MM

Question to ask: How are you going to make a deeper impact on the person that you are serving for the Kingdom of God?