

SEPTEMBER MASTERMIND: WORKING FROM HOME

Michelle Myers
+ *Somer Phoebus*

All quotes are from Michelle Myers or Somer Phoebus unless otherwise noted.

Both: How do I know if my biz isn't growing more due to lack of discipline, strategy, skill, delegation, etc OR because God wants to keep it the size it currently is? I feel like I am disciplined in it but also feel like I could be doing more sometimes. But am I really supposed to be doing more or just allowing my soul to breathe?

Make a list of your no-matter-whats.

If you don't get through your NMW for that day/week, force yourself to list what you did instead.
- MM

Tweak. Delegate. - MM

Do you act on suggestions/are you teachable? - MM

Do you see Him moving and is He growing you? - MM

If you are growing, even if your customer base or business isn't growing, God is using your business. - MM

Your business is the exact size God wants it to be right now. - SP

He will prompt you to do more or he will convict you to do more. - SP

God is more concerned with your sanctification than your business strategy. - Jamie Caldwell

Michelle: How to do medical sales virtually with busy doctors who hate virtual meetings. Ideas for recreating sales opportunities in a no face-to-face contact situation. Building trust and relationships with those restrictions....

It's not normal for them, and it's not normal for you. - MM

Life is not normal for them and it's not normal for you. - MM

BombBomb video email

The most important person to communicate with is the office manager. Ask her when you can check in - "how can I help and what can I do?" - MM

Steward the season you have now to love and invest and trust that you're doing what you can. - MM

It has never been more important to be a human first. - MM

Somer: Can we talk about choosing grace, operating from abundance vs scarcity and leaning into spiritual gifts and talents to create an optimal virtual connection and work relationships?

Grace is needed. - SP

"Grace never seems fair until you need a little." - Bob Goff

Take it back to the cross and realize what you actually deserved. - SP

It will always be difficult to give grace when we should until we understand the grace we've been given. - SP

Everyone is operating in a place of fear and unknown. - SP

Most people do not get it - they don't have the hope that we have. - SP

Our grace should overflow into every relationship you have. - SP

Abundance vs. scarcity is no longer an issue when you have the security of the Lord in its rightful place. - SP

Be so secure in Jesus that you don't worry about anyone else. - SP

This is the purpose of my life, am I moving in that direction? - SP

People need twice as much love, generosity, care when a screen is between you and them. - SP

Michelle: How to manage overwork when there is no separation between work and home...

Be honest with your family. If they don't know you're struggling, they don't know to help. - MM

You cannot solve everything. - MM

Get some accountability if you are having trouble separating work and home. - MM

You need to know that it's okay if you're trying to balance work and home in the same space, for you to have to work sometimes. You just have to be able to turn off work sometimes too. - MM

Create the separation between work and home. - MM

You will accomplish more having one focused hour of work than four work hours that are scattered. - MM

Somer: Mental focus! I can make the schedule and create a work space, but it's still really hard to focus mentally when I'm at home and not at the office.

Security in Jesus comes from trust in Jesus. When you go to Him every day and say "I believe, help my unbelief." (Mark 9:24) - SP

Eliminate distractions, have a schedule. - SP

Get used to the new routine. Give yourself grace. - SP

Michelle: I struggle with work discipline and focus when one or more of the kids are home. We have been lucky in that the schools and preschools have stayed open through the pandemic but there are strict rules to stay home with the slightest symptoms which means the kids have been home more than usual. I really need to get my hours of work in but it's hard when I get interrupted often, especially by the youngest who is 4. And at the same time I don't want to turn him away when he wants something. My husband works from home too and takes support calls and so I am usually the one who ends up hanging out with our youngest although I have to work too.

Sometimes our kids just have to have our attention; they just want to be near us. - MM

It's ok to have work hours, they won't feel neglected in that as long as they know when you're done with work, you will be 100% mom. - MM

Constant interruptions: what can you do while multitasking? Schedule those tasks when you're most likely to be interrupted.

You may have to choose the best unideal option.

Somer: How to get my groove back. I had formed such a great routine of using my hour each way commute wisely. Mornings were phone calls with my mom, worship, prayer. End of day was always a sermon/podcast. I have not been able to incorporate any of that in my time at home. I try to wake up early but then I wake my son up which then impacts him, so I find it easier to just lay in bed until he's awake but then the day begins...

We can't move forward until we let go of what was. - SP

Trial and error. Get used to a new groove. - SP

God is in the details. - SP

Michelle: Promoting your business/not wanting to be self-focused. Marketing's in a wise way? Really being client focused and not feeling guilty because you're talking about our business when everyone seems so stressed? Almost don't want to "market" in the name of being prudent/sensitive to current issues. --- Do you have any tips for Christian Online Coaching businesses? Tips specifically on how to attract your preferred clients. What are things that we can do from home to market ourselves from the comfort of our own home without pushing/forcing our "product" on people?

Be a human first. - MM

Pivot so you can serve. - MM

Guilt is a feeling and it's not necessarily true. Conviction is from the Holy Spirit and it is true. - MM quoting SP

What you offer is not for everyone, it's just for the person who needs it. - MM

Evaluate - is it a real solution to a real problem at a fair price? Talk unapologetically to them, serve and love them well. - MM

Somer: Trusting God's vision in building my biz. I've been a work from home mama off and on (now 100% on) for 10 years the last 6 part-time homeschooling (5th and 2nd grade with a 3.5 year old full time in the mix) and the last 3 building my own business. It's a slow and painful process that more often than not leads me to think I'm biting off way more than I can chew. Imposter syndrome, insecurities, lack of income, time restrictions, work demands, etc are all places where the devil tries to get a foot hold. I've been staying focused on what He says about me (shout out to Visioneering by Andy Stanley and Dream Big by Bob Goff) but man alive it's a battle. Any words of wisdom, encouragement, go to verses or powerful prayers prayed that are helpful? Thank you!!

What God says about us is so true. What you read is good, but do not forsake asking Him to speak to you. - SP

"is this where you want me?" - SP

The more we hear Him, the more we know His voice. - SP

Michelle: If I'm being suuuuper honest, ideas, strategies or resources for things for toddlers to do while you work that isn't tv.... And a sitter/nanny hasn't been an option because we live pretty remote plus I couldn't afford one all the time. // Sustainable rhythms when every day looks different with lots of interruptions. I batch work really well and haven't been able to in this season

The Homer app

YouTube drawing channels

Take your work outside.

Be honest with your inner circle.

Somer: I feel like I am on the verge of something new and exciting, BUT when I sit down to plan, my mind goes blank! I normally get all of my great ideas and hear from God when I am walking and running, but when I go inside to actually put it down on paper my mind can't focus! HELP! Then I feel like the enemy enters in that moment and I start to feel overwhelmed and not good enough or scared to push forward. I am home with 2 boys and I am homeschooling them.

God is bigger than the enemy. - SP

Do not give the enemy more credit than he deserves, which is zero. - SP

If it is God's plan, He will not let you forget it. - SP

A great idea is a great idea, but it doesn't mean you need to act on it.- SP

Michelle: I have always been taught to do more with any job. Take more responsibility, learn new things etc. I have been doing NWM business through social media for almost 4 years have have gotten nowhere because no matter how much I post and reach out to build relationships with friends it doesn't seem to come to anything. What more can I do?

Network Marketing Nobility - www.networkmarketingnobility.com

Make it your goal to help someone without expecting anything in return. - MM

Be an educator more than you sell. - MM

Do more for less people. - MM

Somer: I follow other women on social media who work from home and are building online businesses, similar to me, even if it's a different industry. It feels like there's a fine line where some of these women inspire me, encourage me, are a great example, etc.....but then all the sudden I can fall into comparison or envy. So maybe the question is how to know if you're following someone to be encouraged by them vs. to try to be like them.

Are you encouraged by them? - SP

Be careful who you see and what you watch. - SP

Don't be afraid to ask yourself the feeling you have when you see their posts. - SP

Let's not all watch everyone. - SP

Michelle: By the afternoon after homeschooling, I'm empty. "On paper" I have created margin to work 2-4 daily while my 3 kiddos have quiet time. But my brain is not it's best - tips on getting into your creative zone when you're zonked?

We have more capacity than we realize, we just have to ask. - Sally Clarkson

Increase my capacity.

Passion and discipline have to work together. - MM

When you choose discipline, show up and start doing the work, passion will follow. - MM

Somer: Tips for productivity/mindset with your spouse around. I default to my roles as his wife and making sure he's cared for and feel guilty for taking care of the house or trying to work on my business.

Business hours.

"I am here but I am not here" - SP

Michelle: I'd love to hear how Michelle & any other SWHW team members juggled family and business at the beginning stages of their businesses when hiring help wasn't an option yet.

Be okay with slow growth. - MM

The competition feeling that makes you think you're behind is never from the Lord. - MM

The end of me is the start of God. - SP

1 Timothy 6:6