

## **All quotes are from Michelle Myers or Somer Phoebus unless otherwise noted.**

Debating on whether to invest in Pinterest or SEO support next for my life coaching business. Which would you suggest? Not sure which may yield best results for what I do. SP

Do your research.

Your customer/client will help you determine where you should invest.

Pinterest makes sense because it's easier than most other places.

SEO - Kingdom Bloggers

I'm considering starting a membership site, but I have so many fears - content creation, the behind-the-scenes, etc. What are the big do's and don'ts of memberships and big things I should be aware of? I feel like 1:1 clients take up too much time and membership would provide a better schedule with my family. MM

We didn't start out with the intention of being a membership site.

If you build a community before you charge, people will be willing to pay.

People are wary to pay for just content.

Online courses are better than memberships if you're looking to automate.

Membership is managing more people with a greater overhead cost.

A membership site makes sense when content is best produced and understood when there is built in accountability and conversation with it.

Build trust by starting a conversation and building a community.

How to not feel guilty when you have to work and your kids want your full attention. SP

Remember Who you are working for!

If your answer in's the Lord, guilt will sneak in and attack.

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We are raising children who are seeing only extremes. The healthy place to be is “I was called to do this work. Watch me work for the Lord and for the Kingdom.” You aren’t choosing your work over your Kingdom. You are choosing to serve your God and your children.

God has blessed us so we can bless their little lives.

Guilt does not come from the Lord. Conviction is from the Holy Spirit.

Realign your priorities when you are feeling convicted.

A. I’m in a network marketing business - in qualifications for a car. The car is earned by team effort. But I’m the only one who drives it. My family will benefit. How do I promote the group effort without seeming selfish since I’m the only one would would drive it? I don’t know how to increase team productivity without seeming selfish. B. How do you manage the desire to achieve success in your business and not feel self serving? I pray for God’s will in my business, but I struggle with feeling guilty when I want to achieve certain successes. MM

If they grow their business, there will be perks for them.

Help them achieve the goal they are working towards.

The problem is if you don’t have people who want that kind of growth and you push them anyway.

Perks are not the point.

Pull out of people what’s possible.

Don’t push people where they don’t want to go.

Success is not bad.

The workplace is one of the most untapped mission fields most of us have access to daily.

What are you sacrificing to work toward the success you desire? If you’re sacrificing the things that matter most, it’s too expensive.

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Best practices for newsletters/blogs. MM

Look at your open/click rates and adjust accordingly when it comes to a newsletter.

Test different things until you find something that works.

Who Are You Talking To resource in the member portal. [https://sheworkshisway.com/wp-content/uploads/2020/02/WhoAmITalkingTo\\_.pdf](https://sheworkshisway.com/wp-content/uploads/2020/02/WhoAmITalkingTo_.pdf)

A bigger audience that doesn't have any buy in doesn't do any good for you.

I want to ask for help with how to help my kids in their faith. SP

The best way to show your children how to have faith is for you to have faith.

When you have faith that God will take care of your kids, then your kids will see that your faith is big.

When you white knuckle the hearts of your children, you are becoming a barrier between your children and the Lord.

We cannot white knuckle our kids' hearts.

We have to surrender our kids over to the Lord every day.

God desires the hearts of my children more than I desire the hearts of my children belong to God.

We don't have to beg God for Him to get ahold the hearts of our children.

God wants your children more than you want Him to want your children.

Stop giving the world more credit that it's due. God isn't quiet. God has proven Himself faithful in every single person's life.

Recognize God's faithfulness.

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Put God in a place where your kids see Him as bigger than you.

Psalm 127

Aim the arrow - God has control of where it goes.

You can't take the credit or the blame for your children.

Don't pray more for your kids than you pray for yourself.

Can you show us an example of the tasks and systems page of the Tracker? M

swHw Business Tracker - the business mentor that sits on your desk.

You need someone to ask you the right questions.

[sheworkshisway.com/businesstracker](http://sheworkshisway.com/businesstracker)

### **Pros and cons of pursuing an LLC. S**

Pros:

- protection of your personal assets
- a tax break on your profits

Cons:

- limited liability has limits
- you will probably have to deal with self employment taxes

It has to be a specific thing that you get wisdom on.

Any advice for working well during periods when your work is exclusively within the home (wife & mom). Any advice on navigating opportunities to re-engage with work outside of the home wisely (be it full-time, part-time, remote, volunteer, etc)? What cautions would you give to keep managing the home from becoming an idol and likewise to keep the desire to contribute outside of the home from becoming a dangerous temptation? MM

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There are challenging days on either side of working outside or within the home.

Don't follow your feelings.

Be patient. Pray. Check your motives often.

Resource: Famous in Heaven and at Home book by Michelle Myers

Write down now what the Lord is calling you to in this season, and no matter the opportunity-stick to what matters MOST.

Recommendations for website platforms, and tips for building your first website? SP // EZ

Shopify  
WordPress  
Weebly

Look at the broader picture. - EZ

How does one determine what courses or classes about "how to market" or "turn your business into a ministry" are legit? i.e. FB ads to help "build a course " to sell online. MM

Claiming results vs. a purpose

Check their credibility.

Have they been able to make others successful?

If you can't find testimonials and their credibility in the space, it probably doesn't exist.

View their free resources.

What does the Bible say about limiting beliefs and how to overcome them? SP

Isaiah 55:8-9

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He is not limited, we are only limited by being humans.

Through His power, we are not limited by what we can do with Him.

If you have enough faith to understand that God is limitless then you won't struggle with feeling limited.

It doesn't matter what you're limited by or even the circumstances, what matters is that, as a child of God, you have access to the only unlimited being.

In Him, you can do everything that He has called you to.

Look to Him and increase your faith.

Class Recording: Limits and Anxiety with Somer Phoebus

I would like to start my own nonprofit. It would be awesome to hear the "behind the scenes" about how this ministry got started as a non profit. How do I file as a 501(c)3? What do I need to think about before I even get to that point? And #2 — I run a nonprofit and am at the point I need to look into hiring help but it feels so overwhelming. Advice/tips on how to begin hiring and building a team? MM

Anything legal is worth paying a professional.

If you don't pay for a professional on the front end, you will have to pay for one on the back end.

Look around you - who is already plugged into the mission?

You cannot teach someone to care.

Tips, resources, verses for sharing the true gospel with friends who are word of faith/faith healing/prosperity gospel followers. SP

Reconciliation is more important than the debate.

He can make clear His gospel.

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1 Timothy 6:6

If we are content in God, it doesn't matter if we have much or little.

Documentary on Netflix: American Gospel

Class Recording: Godly Favor: Given, Not Earned (Mary)

Mary was content in God and nothing else.

Can we talk about working His way in all we do, when our partner and possibly primary sources of intimate support (friends, family) are unbelievers? MM

God answered my prayer using someone that I had questioned their integrity.

I don't need to waste my time judging someone else.

Lavishly love on them.

Get excited about what you're doing, invite them to be part.

Listen a whole lot and love a whole lot.

Your main goal is to love and listen and follow the Holy Spirit's prompting when you speak and hold your tongue every other time.

What's the balance between keeping an eye on staff members' social media accounts and being too heavy-handed? I want to be wise about this. SP

A personal relationship with your teammates is so important. It is possible to have a personal and a professional relationship.

If there is nothing you can do about it, the best bet is for you to not look. It's a burden that you can't take on.

You need to make sure legally that you can say what you need to say.

Hire well to begin.