

Community Over Competition

Interview with Natalie Franke

All quotes are from Natalie Franke unless otherwise noted.

1. You have quite the story, and I don't want us to miss what God has done in your life. Talk to us a little bit about your brain surgery you had a few years ago.

"I heard God say - "There are things I need you to do, it's not even about you."

2. When did the "community over competition" message really start to resonate in your heart? What was the spark for creating this mission?

By the worlds perspective, I was on top, but I found myself feeling incredibly unfulfilled. I felt this culture of competition was isolating, pulling us into our own corners. It made me realize that it was not the way I wanted to live.

All of us are gifted uniquely by God.

When another woman is winning, it doesn't take away from our purpose or our ability to live out our calling.

There is value in us coming together and looking out for one another.

Community over competition is very Biblical.

It wasn't anything proprietary, it's Biblical!

Our neighbors often look like the people we are being told to compete against.

We need to look at one another as community before we look at them as competition.

Business is never just business when you're a believer. - Michelle Myers

When they see you living this out, talk about a witness!

This is more than business, it's about loving others well.

When we look at what Jesus wants us to do, it's to love others. There is no asterisk. Love others.

3. What would you say are the greatest enemies of "community over competition?"

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Don't look at her as your competition - flip the script and become her biggest cheerleader.

Magical things happen when we stop competing and start cheering.

The abundance mindset radiates throughout everything you're doing.

Execute it every day and be amazed.

4. What are the best ways we can intentionally LIVE OUT this message? Because I don't think any of us would disagree -- but are we ACTING on it? What are some of the ways you hold yourself accountable to live this out in your daily life?

My platform is not my platform. My platform belongs to God and my community.

Get straight with who your platform belongs to.

Check your ego at the door.

Build it into daily strategies. Never be above collaborating with another woman.

Be aware of what other people in your space are doing.

Look at other platforms to cultivate relationships.

You can be a resource and gateway to other women also doing great things.

Making connections privately.

When we feel the need to mute others, unfollow, etc - it's not their issue, it's my own heart issue.

Force yourself to get uncomfortable and become their cheerleader.

Don't use comparison as an excuse - lean in with love.

Open your arms with empathy instead of disengaging.

Let passion and discipline work together. - Michelle Myers

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Celebration delivers a kill shot to the heart of envy." - Craig Groeschel

Our feelings don't make a good compass. - Michelle Myers

5. What is the biggest lesson you learned in 2019?

The stuff that you own owns you.

What you spend your money on, where you spend your time, they speak to what you're enabling to own your life.

We can't do the things we're called to do if we're working to pay off the things we don't need.

Where you spend your time clarifies your priorities.

6. How do you keep the main thing the main thing?

I know how my story ends.

None of us have a minute to spare.

Understand Who you are serving. Serve an audience of One.

7. What's your biggest goal and the main way we can pray for you? How can we stay connected?

Pray for my words (book manuscript) to reach the right publisher and in the hands of the right people.

Head to roadtrip.honeybook.com to learn about the meet-ups happening in January-February 2020.

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