

All quotes are from Michelle Myers or Somer Phoebus unless otherwise noted.

I am a pediatric nurse and I work in the hospital for 12 hour shifts. I occasionally work Sundays and so I am struggling with the sabbath. I also have a side business so when I work my 12s, I usually take the day off from my biz. That takes 2 days out - I try to work my biz 5 days. Not sure what to do for sabbath!!

Sabbath is a holy thing. He knew our heart and knew our soul needed a day that was fully dedicated to him.
- M

Having a Sabbath is way more important than another day to work your side business. - M

Sabbath is more about protecting your worship than protecting your rest. - M

God can do more with your obedience than your work. - M

Your soul needs a Sabbath. - M

God honors when things are done His way. - M

I am having a seriously hard time setting business hours at home with a one year old that has a nap schedule that doesn't always go to plan. Any tips for biz hours and little kids at home?

Interruption can be your kryptonite. - S

Think about your productivity personality. - S

Try to get help one day a week or two mornings a week and be intentional about working. - S

Honor your children first. God will sustain your work if your priorities are in order. - S

I'm a service provider and as a Christian I'm having a challenge know who to work with, for example, another Christian asks me for help with her ministry, however her theology doesn't align with mine, and in my opinion goes against the word of the Lord. What I have been doing is if the work is specifically for a ministry, their beliefs need to align with my own. If I'm going to help with something not pertaining to a ministry, then I'm okay working with them on that project. I guess my question is how would you maneuver around these situations?

Whatever service you provide is going to help them get their message out to more people. - M

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Our identity as a Child of God is always above being a business owner. - M

There is a different level of accountability when you knowingly help someone get poor theology out to the world. - M

Ask God for discernment who you should love and help further their mission and who you should just love. - M

So.. I live in a relatively small town and the trend to shop small and local biz is **STRONG**. It's become more of a norm than a trend. Which I love love love. Lots of women doing their thing, creators, makers, etc... custom design shirts, boutiques, etc. I have my hand in locally through fitness, self-love, mentoring... a service. I'm wondering how does something like a local box type thing work? Like each biz offers something of what they do and we put them all in a "love local" box. Kind of like funfitfab type thing? Not sure now logistics works!? Is it primarily donated? How are sales divided up?

You need to know what your goal is. - S

Are you hooking people to a product or are you hooking people to a subscription box? - S

Your price will fall between whole price and the actual price of the item. - S

Check out Somer's class: [5 Ways To Test Drive Your Online Concept Before Moving into a Brick and Mortar](#)

Remember the strengths you have by being local - get people together first to build relationships and trust. - M

What are your thoughts on vision boards? If you're for them, what's your process in making one?

The history of vision boards is rooted in new age theology – like the secret and the law of attraction, which says, "if you look at something long enough and think about something long enough, it wills it to happen, which is theological junk. - M

Can you take a principle of something and turn it into something good if you are a visual learner? Sure! - M

Look at the board and pray about it and ask God "what do you want me to do about this?" - M

Change from me and my will centered to God and His will centered. - M

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I bet a lot more would get done if there were more prayer boards than vision boards. - S

How do I know if the guy I'm dating is the one God wants me to marry? And does God intend for all of us to be married, or does He create some of us to be single? I'm really struggling with this and don't want to make a decision that goes against His will/plan...

We overcomplicate so often. - S

Are you walking with the Lord? How healthy is your relationship with the Lord? - S

Walk towards the good thing and ask God to close the door. - S

God creates us individually and uniquely. - S

Marriage takes focus. - S

Paul tells us in 1 Corinthians 7 that singleness and marriage are both a gift. One is not better than the other. - S

God created each of us to bring Him glory. If I marry this person, can God get more glory from us together? - M

I know you keep up with social media changes. What do you think will be the biggest changes to Instagram when they get rid of "likes?" Will that change what you do strategy wise on social?

Social media is a tool to utilize for business. We're trying to do business on a platform that is designed for a wide scope of users. - M

They are trying to address some of the negative things that have come from the "likes." - M

According to what's happened in other countries, your ego might take a hit, but it probably won't change engagement. - M

Make a plan to contact customers and potential customers that doesn't involve an algorithm. - M

I started my business in January, so I am getting ready to do my first ever Black Friday - Cyber Monday promotion. Any quick tips for a newbie from someone who has done it before?

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Your customer service needs to be on point. - S

Your quiet time needs to be a little bit longer on those days! - S

Test everything! - S

Check out our resource: [The Complete Guide to Create Your November Promotion](#)

You have to be obnoxiously loud. - S

Build loyal customers by treating them right! - S

If you are running a Black Friday promotion, you need to be available. Don't make the mistake to plan promotions when you will be unplugged. - M

Plan your promotion on days that you are plugged in. - M

I have been thinking about hiring a business coach for 2020 because I have been in business for 4 1/2 years and have been successful but I am SO ready to take it to the next level. Do they have any advice on this type of thing or business coaches in general?

There should be an opportunity to test it out first. - M

Yes, you want them to have credibility, check their resume, credentials. - M

Experience is a valuable teacher. Have they done what you're wanting to do? - M

Make sure that you align where it matters most. - M

Where do they stand faith wise? How do they treat their family? - M

Find someone who shares your values before your industry - S

Does everyone need an avatar? I'm a network marketer and yes there are certain people I would prefer to work with but why do I have to classify it as an avatar?

Network marketing/online businesses use this in branding. - S

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Branding has changed a lot. People winning online has something in their bio that says “lifestyle.” - S

Are you a business or a person offering a product or service? - S

You will evolve as well as the right person you’re trying to reach. - S

Know who you’re looking for. - S

You are your brand. - S

Don’t be so scared to get this perfect avatar. God will send you who God will send you. - S

Main purpose of an avatar is know who you are talking to. - M

There is a person on the other end, not an audience. - M

We have a big extended family (my parents and my husband's parents are both divorced) and lots of siblings - so gifts kind of get out of control at Christmas for my kids. Tips to reign it in? I don't want them to be so excited about gifts that they miss the point?

You get to decide what gift giving looks like for your kids. - M

You have a lot of people in your kids’ lives who love them and want to give them presents. - M

Ideas: Set a budget, ask for experiences, set a gift limit. - M

Communicate with your kids and talk about what is most important. Make it an everyday thing, not just around Christmas. - M

Exercise wisdom, do your best to set boundaries, communicate as often as you can. - M

If it truly hurts someone’s feelings, then let them buy them and then regift them as birthday presents. - S