

# SWHw MASTERMIND: OCTOBER

*Michelle Myers AND Somer Phoebus*

**All quotes are from Michelle Myers or Somer Phoebus unless otherwise noted.**

**Biz Tracker 2.0:** Posture your heart + prepare your to do list.

**Local Leaders:** minister to women in your local area.

**Tops Tips for Processing + Implementing:** (Michelle)

Try to clear your schedule for the week that you return home.

Do the things that you have to do and then implement.

List what you want to implement and order them most important to least important.

Heart implementation is a process.

**First impressions that you stand for Christ examples:** (Somer)

Love people well.

Say "Praise the Lord".

Ask "How can I pray for you?" + follow up.

Be open to saying the name of Jesus/God.

**How do I explain to my spouse the conviction of my heart without it feeling like I'm pointing fingers?** Somer:

Be on your knees praying for your husband and ask God to unite your hearts.

Understand that it is natural for your spouse, friends to not get it - they were not at the conference with you.

Be patient.

What the Lord is teaching you and convicting you of, it can't be translated to another person in the same way.

It's a process.

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Michelle:

Pray for other men to step up and disciple him.

Create space for him to experience things similar.

**What are your top book recommendations for building a brand and business from scratch?** (Michelle)

EntreLeadership by Dave Ramsey

Building a Storybrand by Donald Miller

Never Lose a Customer Again by Joey Coleman

Start learning and start doing and then as soon as possible, hire a business consultant or trade consulting.

**What do you do when you know God has called you to use your talent but at the end of the day, you're so drained, you don't have the strength to show up well for your own house?** (Somer)

Don't grow weary in doing good. Doing Kingdom work is tiresome.

Protect whatever part of the energy that you need for your family (mental, physical, etc.)

You might need a quiet time in between your work day and family.

You need boundaries to protect yourself.

**As a single woman, I struggle with where to place the boundary for work-life balance.** (Michelle)

Just because you don't have kids or a husband, do you still have relationships that you should prioritize? Yes! People are the point.

You need margin for the important relationships.

Every season of life gives you important relationships.

Do you have a place of service in your local church? Serve above and beyond, but still keep in mind the