

SWHw MASTERMIND: SEPTEMBER

Michelle Myers AND Somer Phoebus

All quotes are from Michelle Myers or Somer Phoebus unless otherwise noted.

Somer:
Sometimes I struggle with feeling like what I am doing is purposeful due to the line of work I am in. How can I go deeper with clients when all I am really doing is making baked goods?

Everything we do, we do it for Jesus.

We must be pointed in Godward way.

The second we start to question the task or think that it isn't purposefully, we have to step back and remember that we were uniquely wired for exactly what we're doing right now.

He made us for where we are right now.

If you want to feel more missional in what you are doing, then add something missional in your business/organization.

You were made to do this!

Michelle:
I love the idea of calling UP like you shared in your social media post this morning. Just curious: I tend to avoid tough subjects online but I know there is a way to do it right. I guess I'm just afraid I will do it wrong. Is there some kind of process you go through before you decide what to post?

We want to talk about the hard things with a spirit of love and calling others up.

It's easy to say the right thing in the wrong way.

- 7 questions to ask yourself before you post:
- o Does this glorify God?
 - o Does this minimize me?
 - o Are my motives and my actions aligned with my words?
 - o Does this unify?
 - o Does this edify and build up?
 - o Would this be better as a private conversation?
 - o Have I prayed about this?

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Michelle/Somer:

In the last year, I've started a new business. I guess what you really need to know, though, is that this is my 2nd business. I've got an established brand and business already, so this endeavor is completely separate. However, I'm starting to feel more and more like this new business is the direction for my future. But I feel a lot of guilt toward my first business and staff? I know you both have juggled multiple endeavors simultaneously. Got any wisdom for me in this season?

Bring your team with you if you are able to. - SP

You can't have a business that isn't a priority in your heart. - SP

Give your team permission to share their feelings. - MM

Somer:

How do you determine what God says to do for your business vs. what the world says to do? For example, with marketing, the world says to do all these things to market yourself vs. just trusting that God will bring you the client you're supposed to work with?

The results are up to God, but we have a responsibility.

Do diligence is you do the best you can with what you have (gifts, strengths, time, resources, etc.) and then God does the rest.

The world's advice isn't always wrong. The world's heart is wrong.

It's ok if you market yourself if it's more about the people.

Michelle:

I just got a Business Tracker, and in the Commitment to Clients section, I'm struggling to know the difference between investing and nurturing. Can you help me clarify the difference?

We tend to overthink and overanalyze.

Investing is something that you do that is related to the service or product.

Nurturing is something that you do that is more building a relationship, listening to them.

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Somer:

Any advice for Mom's struggling with sports activities being scheduled for Sunday mornings. We try our hardest to devote Sunday as the Lord's day... the 9-10 AM games with travel have us dividing and conquering. half the family to church, half the family to soccer and then the guilt when I'm not at the game or being part of the church in the morning. Additionally I want to set example for the kids that nothing takes precedence over the Lords day.

If you want to set the example of nothing taking precedence over the Lord's day, then you have to live that way.

In an effort to not be legalistic, pray and ask for advice from other people you trust.

At some point, there will be times when you will have to turn things down or say no to things.

Michelle:

Biblically speaking, what can I do on the Sabbath? I'm doing my best not to do any business work, but can I do other things? Can I do food/meal prep? Make dinner? Work on my kids' scrapbook? Pay bills?

Rather than making Sabbath a day of restriction, think about what you're supposed to do – reflect on the Lord, worship, be in the Lord's presence.

How am I prioritizing what he has given me to do?

Michelle/Somer:

I currently just launched my own online boutique and worked my tooshy off getting all of the legal stuff and behind the scenes stuff done. Hours upon hours of research but I did it! Since launching, I've had numerous women reach out to me asking for "help" in starting the same exact thing. How do I lovingly tell people they gotta do the brunt work themselves without being a total jerk? I want to help other women entrepreneurs where I can but for the sake of my own business I can't give up all the info I worked so hard for.

Part of being prepared is the work that it takes to get there. – MM

Tell them to give you a few years before you feel comfortable enough to consult them. - SP

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Somer: *Somer:*

Advice for working in an environment with people who gossip and speak down upon other coworkers - don't want to participate but the environment is toxic. Also makes me feel like I am being judged and talked about. I know who I am in Christ! But it's hard to be around negative gossiping. Help!!

It will be easy for you to show the gospel in a dark work place.

Be different and make sure you are connected with Christian sisters outside of work.

Insecurity will breed more negative behavior.

Repeat to yourself who you are in Christ.

Michelle:

How to get past what you think people think of you in a direct sales business and sometimes can't take the negativity about the whole industry, even though I've had a very positive experience!

It takes a lot of positive interactions to overcome the negative ones.

You can't focus or dwell on it.

You cannot change someone else's experience.

Somer:

Hello. Wondering if you can provide tips on how to be intentional and committed? Ive been struggling with healthy food choices, exercising and overspending... Ive been seriously lacking self-discipline, but I know I'll be a better mom, wife and person when I am self-disciplined.

If there is something you need to do, promise God that you will be discipline enough to do it.

Promise God that you will show up.

Quit praying for discipline and be disciplined! - Oswald Chambers

When you are lacking discipline, you are probably lacking surrender.

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Michelle:

My pre-Christ years, I was pretty confrontational. And since coming to Christ, I think I've become a total conflict avoider. In the last year, I've stepped into a leadership position, so I can't really avoid conflict anymore, I just know I can't go about it how I used to. So... what's my role to handle conflict like a Christ-follower?

Matthew 18:

When there is a conflict, we are to go directly to that person, with the goal of restoration.

The goal is to get back to a Kingdom win.

"I love you too much to let it go." – SP

Don't expect unbelievers to act like believers. – MM

The gospel fixes secondary sin issues. – MM

Michelle/Somer:

A new-ish friend of mine and I feel like the Lord has called us to create a whole other branch of each of our businesses and work together to create a membership place for moms. There's still a lot more planning that's involved for us, we are just starting out with it all. I'm curious what suggestions you would have for the best way to communicate through business decisions And content decisions? And if you have any book recommendations for business or personal for us to go through together so we can work as effectively as possible with each other (cause hey if she's gonna be my biz partner I want to know her as best as possible and be able to serve her too as best as possible!)?

Don't rush your relationship.

Get to know each others' strengths and weaknesses.

Act like partners if you feel you are truly better together.

Don't expect to run a business together if you can't pray together. - SP