

START WITH YOUR PEOPLE: AN INTERVIEW WITH BRIAN DIXON

Michelle Myers

All quotes are from Brian Dixon unless otherwise noted.

People-first. Talk to us about your anonymous survey + backbone of your new book:

AMP
Audience
Message
Product

A: Who are your people? Who is your dream customer?

M: Where are they stuck? You have a solution to the problem.

P: How do you package your solution that's tangible?

You being in the marketplace is one of the best things you can do for the gospel.

360 assessment - a tool, an anonymous survey

To fully serve the Lord, I have to get out of the way.

Girl, go make it right. Go apologize.

Start with your people.

What can you do to turn towards people?

Allow God's power to move through repentance. - MM

Get right with the people across the table from you.

Biblically: The curse is that the woman will try to dominate the man, and the man will be passive.

Live in a way where you are your spouse's super hero.

God meets our physical, relational and spiritual needs.

You can't be unified in your marriage if you are stubborn towards each other.

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4 Levels of Marriage:

- same pain
- same page
- same plan
- same power

Know who and Whose you are + move in the same direction in your marriage.

Who is “your people”?

The people you meet in your life is a divine providence. “Your people” are the people that are already in your life right now.

The key to growing your business is serving the people in your life well right now.

Don’t despise the small beginning.

How can we serve best where we are right now and not get caught up in what’s next?

Ask everyone you see: “What can I do today to make your day?” or “What are you working through?”

It’s not a big leap, it’s little steps in the same direction that compound over time.

“Get your foot in the door by offering to hold the door for others.”

We show up to be filled up, but what if we showed up to pour out?

Come ready to give instead of receive.

Show up for the people in your life.

Don’t do it for the results. The point is scattering the seed.

What do you do about the hard to love or lead people?

Hurt people hurt people.

If we treat everyone like we are hurt, we will only be right 80% of the time. - The Soul of Shame

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Start with compassion.

You can decide the volume of your critics.

Don't write to your critic. - Emily P. Freeman

You don't have to work with everyone.

You decide how you respond.

Event + Response = Outcome

What about the people that say "How do I fix my attitude if I am not in a position where I can get a new job tomorrow?"

Joseph: sold into slavery + thrown into jail. (Genesis 37)

You can always show up for people.

The way you do one thing is the way you do everything.

The way that you respond to your job that you don't like is the way that you will work your dream job too.

God's mercies are new every morning, and ours need to be as well. - MM

"People First" Day: Take 10 minutes on the 10th to put people first.

How do you fight against selfish ambition?

Success leaves clues.

"Jesus was alone in the morning praying." Model your habits after people that you want to imitate.

Show up filled up. - Kary Oberbrunner

Get back to the Bible.

Show up with the attitude: "Lord, what do you have for me today?"