

All quotes are from Michelle Myers & Somer Phoebus unless otherwise noted.

Michelle - Other than prayer, how do you know you are cut out to start/run your own business? Do you ever really feel like you have enough skills and knowledge or do you just jump in?

- Having a passion rooted in purpose and a genuine love for people are two things I'm not sure anyone can teach you, but they're the two things that matter the most in building a business. Everything else can be learned.
- Leadership comes with a lot of criticism. Be willing to endure it.
- Skills can be learned if you're passionate enough and care enough.

Somer - What are your best practices for fighting burnout?

- Get in a Bible study
- You need to be in a group of people studying God's Word
- God's Word isn't specific to a career field, but it is specific in our purpose.
- Change up your environment (buy a new pillow, candle, something fun for your office)
- Got to a conference or next level education. (We recommend Narrow October 11-12 in Asheville, NC!)

Michelle - Feel called to write a book, and I have no clue where to begin! What tips can you share?

- Write articles and blogs first. A book is a hard place to begin!
- Find a way to test the content before you attempt to publish. Teach it. Talk about it. Break it up into bite-sized pieces. People engaging with your content will help you understand the questions people will have when reading.
- Take the time to write every day.

Both - When faced with two equally qualified candidates, how to do choose who to hire?

- Go with the one who is passionate and cares the most. - MM
- If someone is a little less skilled, but they have passion and they care, then I would give them the advantage over the one with more skill or experience. - MM
- Don't hire someone who doesn't care. - MM
- Who fits in with the team culture the most? - MM
- Who can you serve well? - SP

Michelle - How do I know when my child is ready to study the Bible?

- If your child is ready for a cartoon, they are ready for the Bible.
- Read the Bible to them before they're ready - not for them, but for you.
- Jesus Storybook Bible, Hands On Bible or Indescribable by Louie Giglio, if they can read, start with Proverbs

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Somer - I'm not in love with my day job but it's my reality right now. How can I not dread my work?

- There are still days that are going to suck.
- You have to pursue loving something about where you are.
- You have to remind yourself of your purpose and be specific about how you can fulfill that purpose in your job.

Michelle - It's my 1st summer working at home. Tips on how to get my stuff done + have fun with my kids?

- Batch your tasks.
- Critical thinking heavy tasks are scheduled in the mornings.
- You're not a bad mom if you get help. If you need childcare, get it. If you need to delegate, try it.
- Work to hire someone that you genuinely love so you don't have to feel guilty when your kids are being cared for and having fun.
- Make a plan and stick to it.
- Speak truth over yourself.
- Can't get it all done? Back off and do what you can in the season you're in.

Somer - I don't do well with rigid schedules but I desire to be productive. Is there hope?

- You have to be rigid with scheduling in freedom.
- I do not make tomorrow's schedule until I am getting ready to go to bed the night before.
- Schedule your day based on how you're feeling.
- If you're not in the mood, your quality of work will suffer.
- Don't overschedule yourself.
- Eliminate time wasters. (Delete apps off your phone)

Michelle - With the recent news from Advocare, should those of us in network marketing be worried?

- Multilevel marketing is not bad, a pyramid scheme is.
- Pay attention to your company's compliance rules.
- Be aware of how intentional your company is being in compliance with FTC.
- Network Marketing Nobility - coming soon JJoin the waitlist

here: <https://sheworkshisway.lpages.co/nmn-waitlist/>

Somer - I'm a believer but I sometimes struggle with doubts about God. Is that normal?

- Yes! It is normal.
- Anything we love that much, we also will have some fear about.
- It is healthy in your walk with the Lord to have things that you wrestle with.
- If you're not reading your entire Bible, you're missing out.
- Pursue the presence of God.
- As I grow in my relationship with the Lord, I have more questions that I wrestle with.

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- God is more present in your life when you're pursuing Him and talking to Him.
- When you start to feel doubt, pursue the presence of God.
- Mark 9 "I believe, Lord, help my unbelief."

Both - How to overcome fear of sharing on social media? (virtual faith and fitness coach)

- Content is no longer king. Being real and passionate is more important. - MM
- Do you care? - MM
- If you know getting past the fear is worth it because that's where He has you, then you'll get over the fear. - MM
- The worst thing that could happen is that someone unfollows you. - MM
- There is nothing to be scared of on social media as long as you care. - MM
- Identify it correctly. Is it truly fear? - SP
- Fear shouldn't stop you if God has truly called you. - SP
- If the fear is winning day after day, you need to ask yourself if that's where you're supposed to be. - SP
- Don't force yourself. Find another way to minister to people. - SP

Michelle - Ideas to invest in potential customers without anything in it for me! I am always stuck on this!

- This is a mindset and heart-check - it's not a strategy or tactic.
- Investing in others genuinely is a daily prayer and decision - not a strategy or a task. If it becomes strategy/task, that's manipulation.
- You have to make a daily decision to pray that God would put people in front of you so that you can serve.

Somer - Do you have any advice to get into that deep work mindset more quickly and easily? Or to navigate the politics of an office culture where interruptions are the norm?

- Focus is a real thing. Prioritize focus.
- Set boundaries and parameters in place that allow for focus.
- Schedule meetings.
- Conversations are important.
- Remember the posture of your heart.
- Offer to help set up boundaries.